

A close-up, stylized illustration of Garfield's face. He has a large, round, light blue nose, a pink, rounded mouth, and large, dark, oval eyes. His fur is a vibrant orange with darker orange stripes. The background is white.

# <sup>the</sup>garfield Retail Buyers'guide

The complete guide to companies manufacturing genuine Garfield products

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SPRING/SUMMER • 2010

# Buyer's Guide

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Licensee	Articles / Territories	Marketing	Paws Contact
BENDON PUBLISHING INTERNATIONAL 605 Westlake Drive Ashland, OH 44805	Coloring/activity books; mini box puzzles; in-lay puzzles; magic slates; storybooks; pop-up books; game cards; board books Territories: Canada, Mexico, United States	Heather Au hau@bendonpub.com 419-207-3600 x262 419-207-3605**	Mark Acey 765-287-2226 765-287-2329** mark@pawsinc.com
BURTON + BURTON, INC. (F/K/A/ 325 Cleveland Rd. Bogart, GA 30622 Web: www.burtonandburton.com	Floral containers including, but not limited to, vases, planters, flower pots, etc. Also: teapots; candle holders; candles; ceramic mugs; picture frames; ceramic cookie jars; etc. The Licensed Articles are meant for sale to retail floral shops, florists, in-store grocer/drug floral departments, garden centers, party stores, gift basket shops, and gift shops. Territories: United States	Mark Vandyke mvandyke@burtonandburton.com 1-800-241-2094 706 548 1588, Ext. 2331 706-549-4620**	Sherri Greer 765-287-2264 765-287-2326** sherri@pawsinc.com
CTI INDUSTRIES CORPORATION 22160 N. Pepper Road Barrington, IL 60010 Web: www.ctiindustries.com	Balloons of all shapes and sizes. Territories: Argentina, Australia, Belize, Bolivia, Brazil, Canada, Caribbean, Chile, Colombia, Costa Rica, Ecuador, French Guyana, Guyana, Guatemala, Honduras, India, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, United Kingdom, United States, Venezuela	Sam Komar skomar@ctiindustries.com 800-284-5666 847-620-1334 847-382-1219**	Sherri Greer 765-287-2264 765-287-2326** sherri@pawsinc.com
DE MARQUE 400 Boulevard Jean Lesage Suite 540 Quebec City, Quebec	Online Typing Instructional Program Territories: Australia, Belgium, Canada, France, Germany, Netherlands, New Zealand, Spain, Switzerland, United Kingdom, United States	Marc Boutet marc@demarque.com 418-658-9143 418-658-9171**	Cliff Hackney 513-759-9003 513-759-9005** cliff@pawsinc.com
DEMCO INC. 4810 Forest Run Road P.O. Box 7488	Bookmarks, posters and banners focusing on various subjects such as book care, Children's Book Week, National Library Week, library skills, etc. 5-Up perfed bookmark sheets, plastic book	Emily Sonsalla emilys@demco.com 356.1200	Susan Carey 765-287-2271 765-287-2329**

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## Licensee

Madison, WI 53707-7488  
Web: www.demco.com

## Articles / Territories

bags (drawstring, patch handle, etc.), stationery (sold in sheets or as notepads); bookplate, repro sets (black and white line art sheets intended to be used by schools to publicize reading programs, or for press releases), refrigerator magnets, stickers, buttons, reading record sheets, award ribbons with rosette, certificates, pencils, pens, T-shirts, sweatshirts, soft-fabric wall-hangings, mobiles, paper-door decorators, paper bulletin-board decorations, static clings, canvas tote-bags, ceramic mugs, lapel pins, standees, embroidered patches. All intended for educational distribution primarily through libraries.

Territories: Australia, Canada, New Zealand, United Kingdom, United States

## Marketing

608-242-4531  
602-241-1799\*\*

## Paws Contact

susan@pawsinc.com

## DR FRESH

6645 Caballero Blvd  
Buena Park, CA 90620  
Web: www.drfresh.com

Toothbrush; toothpaste; mouth rinse; dental floss; thermometer; and, light-up novelty pen. Also to include liquid hand sanitizers.

Territories: Austria, Canada, France, Germany, India, Italy, Mexico, South Africa, Spain, United Kingdom, United States, World Wide

## Daniel Enriquez

Daniel@drfresh.com  
866-373-7374, 800-373-7374  
Ext. 241  
714-690-1572\*\*

## Sherri Greer

765-287-2264  
765-287-2326\*\*  
sherri@pawsinc.com

## GOOD STUFF, LLC

47-00 33rd Street  
Long Island City, New York 11101

For distribution through normal retail channels: Balls, boxing gloves, punching bag and punching bag set (including boxing gloves), and bowling set; mirrors.

For distribution limited to redemption arcade sale channels: Balls, also, inflatables, hats/caps of any kind, towels, pillows, and mirrors.

Territories: Belgium, Canada, Mexico, United States

## Steve Chernin

schernin@winstuff.com  
718-937-3333  
718-937-1037\*\*

## Sherri Greer

765-287-2264  
765-287-2326\*\*  
sherri@pawsinc.com

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HOWARD KEYS 1610 Industrial Center Circle Charlotte, North Carolina 28213-6397 Web: <a href="http://www.howardkeys.com">www.howardkeys.com</a>	House keys Territories: Australia, Canada, Mexico, New Zealand, United Kingdom, United States, World Wide	Andrew Goldberg <a href="mailto:andrew@howardkeys.com">andrew@howardkeys.com</a> 800-524-9199 704-509-4944 704-509-6248**	Susan Carey 765-287-2271 765-287-2329** <a href="mailto:susan@pawsinc.com">susan@pawsinc.com</a>
JIBBITZ, LLC 3052 Sterling Circle Boulder, CO 80301 Web: <a href="http://www.crocs.com/jibbitz/jibbitz.de">http://www.crocs.com/jibbitz/jibbitz.de</a>	Jibbitz charms; cell phone charms; shoe charms; bands; shoe straps; belts; and, miscellaneous charms and stickers made of the same material. Territories: World Wide	Greg Thomas <a href="mailto:gthomas@crocs.com">gthomas@crocs.com</a> 303-848-7589 303-484-6380**	Sherri Greer 765-287-2264 765-287-2326** <a href="mailto:sherri@pawsinc.com">sherri@pawsinc.com</a>
RANDOM HOUSE PUBLISHING GROUP, 1745 Broadway, 23rd Floor New York, NY 10019 Web: <a href="http://www.ballantinebooks.com">www.ballantinebooks.com</a>	Trade paperback compilation (strip) books; mass market Joke and Insult books; TV books. Specialty titles, including anniversary books. Territories: Canada, United States, World Wide	Ryan Doherty <a href="mailto:rdoherty@randomhouse.com">rdoherty@randomhouse.com</a> 212-940-7592 212-940-7500**	Mark Acey 765-287-2226 765-287-2329** <a href="mailto:mark@pawsinc.com">mark@pawsinc.com</a>
SILVER TOWNE L. P. P.O. Box 424 120 E. Union City Pike Winchester, IN 47394 Web: <a href="http://www.silvertowne.com">http://www.silvertowne.com</a>	Silver, gold, bronze collectible ingots, coins and coin jewelry. Territories: United States	Marcia Neeley <a href="mailto:marcia@silvertownemint.com">marcia@silvertownemint.com</a> 800-788-7481 800-788-7481, ext. 322 765-584-3419**	Sherri Greer 765-287-2264 765-287-2326** <a href="mailto:sherri@pawsinc.com">sherri@pawsinc.com</a>
TREVCO, INC.	Apparel items for men, ladies and juniors, 4-20 youth (boy/girl)	James (Jim) P. George	Sherri Greer

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1900 Stephenson Hwy. Troy, MI 48083 Web: www.trevcoinc.com	and infant and consisting only of the following: T-shirts; knit tops; and, jerseys.  Territories: United States, World Wide	jpg@trevcoinc.com 800-535-8575 Ext. 202 248-526-1435**	765-287-2264 765-287-2326** sherri@pawsinc.com
TY INC. 280 Chestnut Westmont, IL 60559 Web: www.ty.com	Plush toys and/or plush dolls. Plush dog toys. Territories: Australia, Canada, China (Not Including Hong Kong Sar), Hong Kong Sra, Israel, Italy, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Spain, Taiwan, Thailand, United States	Tania Lundeen tlundeen@tymail.com 630-455-7416 630-920-1652**	Marvin Porter 765-287-2263 765-287-2326** marvin@pawsinc.com
WESTLAND GIFTWARE 30180 Ahern Avenue Union City, CA 94587 Web: www.westlandgiftware.com	Waterballs, figurines, picture frames, porcelain figures and boxes, windchimes, votive candle holders, candle toppers, ceramic/resin banks.Porcelian salt and pepper shares, ceramic cookie jars Territories: South Korea, United States	Ken Kim kkim@westlandgiftware.com 888-888-8750 510-477-9900 510-477-9901**	Marvin Porter 765-287-2263 765-287-2326** marvin@pawsinc.com
WINNING EDGE DESIGNS, LLC 81 Twin Rivers Drive East Windsor, NJ 08520 Web: www.winningedgedesigns.com	Golf head covers, putting covers, golf towels, bag tags, divot tools, golf tees, ball spotters, accessory pouches, golf balls and club grips. Territories: Austria, Belgium, Denmark, France, Germany, Japan, Luxembourg, Netherlands, Switzerland, United States, World Wide	Stan Denenberg quickstarter@msn.com 508-429-1509 732-274-1090**	Sherri Greer 765-287-2264 765-287-2326** sherri@pawsinc.com

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